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University of Minnesota – Twin Cities Chapter

SPONSORSHIP PACKAGE

Fall 2024 – Spring 2025



Hello! We are SASE.

SASE is a national non-profit dedicated to preparing Asian-heritage scientists, engineers, and technologists for global success and leadership. We promote cultural awareness, diversity, and community involvement through various programs and events.

SASE @ UMN by the numbers

Outreach impact

22

Public events hosted yearly

129

Max single-event attendees

1,382

Weekly newsletter subscribers



Demographic

26.2%

Freshmen

34.3%

Sophomores

20.1%

Juniors

18.2%

Seniors

Most common majors

- Computer Science
- Biomedical Engineering
- Mechanical Engineering
- Industrial and Systems Engineering
- Aerospace Engineering
- Computer Engineering
- Chemistry
- Mathematics
- Chemical Engineering
- Biochemistry
- Neuroscience

Social media presence

1,235

Followers on instagram

71,752

Account impressions over 3 months

5,785

Post interactions over 3 months

3,250

Accounts reached over 3 months

SASE @ UMN Programs



Every year, SASE @ UMN runs a variety of programs that support our three pillars of professionalism, culture, and community service. By supporting any of these programs, your company can help us achieve these goals, and in turn, nurture a new generation of Asian-heritage leaders.

For additional details, please visit our website at saseumn.org or email us at sasemail@umn.edu.



Scan to view
our events
calendar!
[saseumn.org/
upcoming-events](http://saseumn.org/upcoming-events)

Cultural Events

Our cultural events celebrate Asian culture through food, activities, and interactive science demonstrations.

Through these rejuvenating events, we encourage an interest in STEM while fostering community and cultural appreciation.

SASE Junior

SASE Junior engages high school students in STEM beyond our campus by partnering with local educational organizations.

We help students explore STEM fields and prepare for college and careers through mentorship, guidance, and hands-on learning, hence positioning them for long-term success.

Taste of SASE

Taste of SASE is a mentorship program for underclassmen, aimed at engaging the campus community and recruiting new members.

SASE @ UMN board members serve as mentors that provide advice and help new students acclimate to campus life. To foster connections between mentees and mentors, we host several bonding events each semester.

Corporate Events

To prepare students for a successful STEM career, we partner with corporations to provide resume advice, mock interviews, and career insights.

These events not only benefit students but also offer employers the opportunity to connect with future industry leaders.

Interested in partnering with us?

We'd love to discuss how you can help shape future leaders. Send us an email at sasemail@umn.edu to get started!

SASE Labs

SASE Labs is an interdisciplinary program that brings together creative, motivated, and curious students to engineer solutions that tackle real-world problems.

We play a key role by providing the materials, leadership, and platform that enable students to gain collaborative project experience outside of the classroom.

Past projects include a 3D-printed prosthetic limb, a machine-learning computer-vision sorting system, a bluetooth-controlled drone, among others.

Sponsorship Tiers

Here is the breakdown of our available sponsorship tiers for the 2024-2025 school year. We sincerely appreciate your interest in sponsoring SASE @ UMN. Without your support, SASE @ UMN would not be at where it is today.

To thank you for sponsoring us, your organization will receive various benefits, including:

- Opportunities to engage with our members
- Access to a large resume base of talented students
- Recognition on our website, event presentations, newsletters, and other perks
- Tax-deductible contributions as SASE @ UMN is a 501(c)(3) non-profit organization



You can choose to sponsor us in general or support specific programs. We look forward to discussing how we can best collaborate with your company.

All subsequent tiers include perks of the previous level. We also welcome sponsorships in the form of materials or services.

General SASE Sponsorship

Bronze - \$100 and below

- Company logo on general event presentations and link on website

Silver - \$300

- Company logo and link displayed on newsletters
- Access to member resume database

Gold - \$500

- Dedicated company highlight at the beginning of 2 of SASE @ UMN's cultural events
- Invitation to company representatives for recognition at SASE @ UMN's Annual Awards Banquet

Platinum - \$1,000

- Dedicated company highlight at the beginning of all of SASE @ UMN's public events
- Dedicated company information session if requested (first-come first-serve basis depending on availability)

Titanium - Above \$1,500

- All Sapphire benefits of SASE LABS and SASE Junior

Program Sponsorship

SASE Labs

Emerald - \$100

- All Bronze benefits
- Recognition at SASE Labs symposium and company logo on SASE Labs T-shirt

Sapphire - \$350

- All Silver benefits
- Ability to propose your own case study or problem for our students to tackle (subject to feasibility)

SASE Junior

Emerald - \$100

- All Bronze benefits
- Company logo on SASE Junior engagement events

Sapphire - \$350

- All Silver benefits
- Opportunities to speak at SASE Junior engagement events and additional input on desired events